

HGB FIBER ART SHOW & SALE ESTABLISHED 1971

NOVEMBER 1-5, 2023 • Daily 10-6 • Sunday 10-3
Boulder County Fairgrounds • Longmont • Colorado
www.hgbsale.org



New to the HGB Fiber Art Show & Sale?

Since 1971 the Show & Sale has created a curated cooperative marketplace for Member Artists to display and sell their collective works.

Member Artist items are creatively and thoughtfully displayed in a *department store like setting* arranged by categories noted in the Rules & Regulations. From a single item to a large inventory, HGB provides supportive merchandising, props, and display materials.

General inventory items in the Show & Sale are not juried, yet all items must meet minimum technique, quality, and Readiness for Sale standards as contained and explained in the [Rules & Regulations](#).

The Showcase portion of the Show & Sale includes a juried application process. The Showcase has its own distinct Call for Entry deadlines, fee and requirements.

Every inventory item, including any Showcase item, is entered in HGB's custom [Artist Data Entry Program](#). This is a web-based program where Artists enter information for each item, set a price, print item labels, and print a final inventory of all items entered.

Artists who participate by entering items in inventory are required to volunteer their time *working shifts* during the Show & Sale. The number of shifts is based on the total quantity and dollar value of the inventory items. Additionally, HGB reserves a 25% commission on all items sold at the Show & Sale.

To get started, visit the [Show & Sale web pages](#) to explore the details with expanded explanations, tutorials and videos. Then follow along [The Process, More or Less](#) walkthrough.

Finally! Keep creating the beautiful fiber art that the HGB Fiber Art Show & Sale is so well known for...Fiber On!

2023 HGB Fiber Art Show & Sale Committee

Sale Chair - Babs Herrli

Publicity Coordinator - Tsy Schupack

Sale Tech Coordinator - Selena Billington

Standards Coordinator - Avedan Raggio

The Process, More or Less

Visit a more detailed walk through here

- **New for 2023** - Three new Show & Sale webpages to lead you through Sale Tech, Standards, ADE, Showcase and Publicity activities.
- **Join or Renew Membership** by September 12, 2023
- **Important Dates** - review and mark your calendar

2023 Rules & Regulations

- **Read** - the Guide to everything Show & Sale related

Standard Circle Review - Before entering items in ADE

standards@handweaversofboulder.org

- **Read** - 2023 Rules & Regulations
 - Standards of Acceptance - Readiness for Sale - Tags
- **Watch** - Curious About the Sale? Sale 101: Standards
- **Bring** - items to May, September and October Guild meetings for in-person Standards Circle Review
- **Check** - [Upcoming Events](#) for dates and more information

Artist Data Entry Program - ADE

salehelp@handweaversofboulder.org

- **Read** - detailed ADE Information (member area)
- **Save** - Email with PIN and password - July 1
- **Add** - items to inventory

WhenToWork - W2W

saleshiftsmgr@handweaversofboulder.org

- **Read** - Shift Requirements in Rules & Regulations
- **Watch** - Sale 101: Sale Shifts
- **Save** - Email with ID and password - August 15
- **Sign Up** - for shifts beginning August 15
- **Train** - specific training may be required for shifts including Standards, Computer Entry, and Cashiering

More Information on the website

- Readiness for Sale - display specifications
- Prepare Inventory for Check-In
- Check-In and Check-Out documents

Promote the Show & Sale

salepub@handweaversofboulder.org

- Distribute printed materials
- Share - social media and email resources



SHOWCASE - CALL FOR ENTRY

September 1, 2023 - Applications Open

October 1, 2023 - Applications Close

Showcase Manager - Janet Strickler

To Everything There is a Season

2023 Showcase Theme

- How are the seasons reflected in your fiber art?
- Do you have a favorite season or time of year?
- How do the seasons influence all things including your desire and inspiration to create.



Juror - Jennifer Miller is a featured artist, speaker, and popular teacher. As a fiber artist she is internationally recognized for her dyed and hand-painted yarns featuring unusual and luxury fibers. Jennifer is owner of Theodora's Pearls.

SPREAD THE WORD 2023 HGB Fiber Art Show & Sale Publicity Committee

The HGB Fiber Art Show & Sale relies on members to provide sneakers on the ground to distribute posters, postcards, and business cards to local businesses, events, and points of interest. Grab a pack of postcards!

The Show & Sale Publicity Committee provides supporting resources allowing every member to actively participate in effective and relatively painless promotional efforts.

• Visit and Share hgbsale.org

Visit and share hgbsale.org—the public-facing website for the Show & Sale. The site provides a visual trip to the Show and offers an expanded overview of what can be anticipated as either attendee or participant.

Share hgbsale.org on Facebook!

Share the link to hgbsale.org - Show & Sale website

STANDARDS CIRCLE REVIEW

Day Meetings - 8:30-9:30am

September 11, 2023 & October 9, 2023

Evening Meetings - 6:00-7:00pm

September 12, 2023 & October 10, 2023

Consider taking advantage of these in-person opportunities — just a few minutes of Standards Circle Review may avoid confusion or disappointment at Check-In for the Show & Sale—particularly for first-time artists or any new items being entered for 2023. [Details](#)

If unable to attend and have questions regarding approved techniques and categories:

Contact standards@handweaversofboulder.org

Donating Sale Items to the Strickler Scholarship Fund

The Strickler Scholarship Fund was established in 1992 and named in honor of long-time member Carol Strickler.

The fund provides a monetary award to HGB members to assist in their technical and aesthetic development.

Members can donate items to be sold at the Show & Sale with the proceeds benefiting the Strickler Fund.

If you are not otherwise entering inventory into the Sale - but have items you wish to donate - contact the Strickler Committee at strickler@handweaversofboulder.org to arrange your donation.

[Details and tutorial](#)

• **Printed Materials - Postcards - Business Cards - Posters**
Pick up at September and October Day and Evening Meetings

• Porch-Pick-Up Locations

Link to 24/7 self-service locations in Boulder - Lafayette
- Longmont - Westminster

• Social Media and Email Resources

Social media banners and text for emails are available to make it easier to share information with your friends, clients, and social media accounts.

Share HGB Facebook posts!

Link to 2023 Social Media and Email Resources

• Need more materials? Have questions?

Publicity Coordinator - Tsy Schupack
salepub@handweaversofboulder.org

Important Dates

- **June 1 - Join or Renew Membership**

Link to online application or download printable copy

- **July 1 - Artist Data Entry Program opens**

Link to - ADE - inventory information

Check email for activation notice and instructions

- **August 15 - WhenToWork shift sign-up opens**

Link to Sale Shift Sign Up information

Check email for login information and instructions

- **September 1 - Juried Showcase applications open**

Link to online application information

- **September 11-12 - Guild Day & Evening Meetings**

Show & Sale Committee available - Standards Circle Review

- **September 12 - Paid Membership Deadline**

Last day to join/renew to participate in the Show & Sale

- **October 1 - Juried Showcase applications close**

Link to online application information

- **October 10 - WhenToWork - shift removal closes**

Last day to change or cancel shift reservations

- **October 9-10 - Guild Day & Evening Meetings**

Show & Sale Committee available - Standards Circle Review

- **October 16 - Check-In Appointment Request Deadline**

Appointments required for inventories of 200+ items -
checking in more than one inventory - arriving after 5:30pm

- **October 26 - ADE - inventory entry deadline**

Inventory must be entered by midnight

- **October 30 - 2023 HGB Show & Sale Check-In**

Inventory Check-In 2:00-6:00 pm

Appointments required for inventories of 200+ items -
checking in more than one inventory - arriving after 5:30pm

- **November 2 - 2023 HGB Show & Sale Late Check-In**

Late inventory check-in 9:00-11:00am

- **2023 - Important Sale Dates**

Link to complete listing of important dates and deadlines

- **2023 - Show & Sale Documents**

Link to listing of Show & Sale documents

- **2023 - Show & Sale - Rules and Regulations**

2023 Rules & Regulations

Highlights - Advisories & Updates of Consequence

Each year the Rules & Regulations document is reviewed and updated. It is important to read the entire document to more easily participate in the Show & Sale.

Member Eligibility - Shift Requirements

- Shift requirements are determined by the number of items or total dollar amount of inventory. The dollar amount levels have been increased to better reflect the current pricing of inventory items.

Standards of Acceptance - Readiness for Sale

- **Tags** - The holes in the tags should be round. Tags should be fresh, clean and at least the size and weight of a standard 2" x 3.5" business card.
- **Care and Content Tags** - all items must have care and content clearly labeled.
- **Any non-fiber item or component** - content label must include all ingredients, including fiber-encased soap.
- **Jewelry and other small items** - all display cards should be well-made and sturdy enough to support the item while freestanding or leaned in a basket.

Artist Data Entry Program - ADE

- **Unique inventory number** - each item must be entered into ADE and receive a unique inventory number.
- **Barcode labels** - must be in the format printed by the Artist Data Entry program.
- **Inventory Sheets** - must be printed from the ADE program. Screen captures and images are not acceptable.

Item Classification List

- Carefully review *all* classifications before entering items in ADE as some are new and some have been revised.
- 12 - Revised - Belt, Strap, Band - includes yoga straps
- 30 - Revised - Cape - includes veils, oversized shawls
- 51 - New - Potholders/Trivets
- 53 - Revised - Vessels - both functional and decorative
- 57 - Revised - Pillows/Pillowcases
- 65 - Revised - Ornamental Table/Dresser Accessories
- 75 - Revised - includes soap encased in fiber
- 88 - Revised - includes fabric needle case, tool roll
- 97 - New - Handkerchief

Technique List

- **Applique** - definition update
- **Provisional Item: Kits** - please read carefully and contact Standards Coordinator for review
- **Frame/Loom/Machine Knitting** - definition update