HGB Community Engagement

NOVEMBER 20, 2023

Agenda

Intro to HGB Community Engagement

Potential needs and tasks (with feedback/input from participants)

Schedule next meeting

How to follow up and make commitments

If time, intro and interests of participants

Introduction

Who am I?

Brief history of HGB outreach

Why put more effort into
Community Engagement now?

10 Needs/Tasks to get this rolling (in no particular order)

1. Define audience and their needs.

◦ Children: awareness and enthusiasm

◦ Teens: skill building

◦ 20-30's: skills, belonging and connections

◦ Mid-years: awareness, lifelong learning

◦ Seniors: infotainment

10 Needs/Tasks to get this rolling (in no particular order)

2. Identify events, groups, and venues for Community Engagement activities

- Boulder County Fair; Estes Park Wool Market
- K-12 schools
- NoBo Art District
- Senior Centers
- Fiber Fest (HGB)
- Libraries
- CSU Extension (4-H)
- Scout troos
- Farmers Market
- Historic Boulder

10 Needs/Tasks to get this rolling (in no particular order)

3. Develop collaborations with others in the community

- As presenters
- As attendees
- As funding partners
- Maintain relationships

- e.g. Schacht Spindle Co, CU,

10 Needs/Tasks to get this rolling (in no particular order)

4. Communications

- Inform community of opportunities to engage with us

- To inform guild members of opportunities

- Schedule engagement activities

- Use HGB email

10 Needs/Tasks to get this rolling (in no particular order)

5. <u>Design and create printed materials for presentations</u>

- Define fiber techniques

- Identify fibers

- Etc

- Determine best format for easy use and storage

- Online and hard copy

10 Needs/Tasks to get this rolling (in no particular order)

6. Preparation and maintenance of equipment
   - Warping looms
   - Tuning spinning wheels
   - Tracking supplies
   - Identifying new equipment/supply needs
   - Logistics of equipment access and transportation

10 Needs/Tasks to get this rolling (in no particular order)

7. Website

◦ Determine how best to use and how much info to have online

◦ Could we have downloadable activities on our website?

10 Needs/Tasks to get this rolling (in no particular order)

8. <u>Follow-up</u>

- Tracking what we've done
  - Who, what, when, where, how many people reached, how many guild members involved
  - Photos

- Evaluation of success from community participants and guild presenters
- Where does this info 'live' and who has access?

10 Needs/Tasks to get this rolling (in no particular order)

9. Fundraising/Grant-writing

- Identify HGB goals and community needs

- Are there some big projects we'd like to take on?

- What are appropriate funding sources?

10 Needs/Tasks to get this rolling (in no particular order)

10. <u>Implementing Community Engagement activities</u>

- What resources do members need to be comfortable and successful?
  - Do we need training? scripts? guidelines?
  - Access to online resources; books in the HGB library
- Best practices
- Working with diverse audience

Other Ideas

Public Art Installations that are cocreated with the community, e.g. CDs as sequins

Art shows at local venues with associated programming by guild members

Be sure to engage diverse audience where they are and on topics of interest

Future meetings

How often? Monthly

Best day of the week? Time of day?

In person or Zoom?

Working groups?

Follow-up

Send email to me letting me know what you'd like to do or know more about or add to the ideas we discussed today

Outreach@handweaversofboulder.org

Changing to:

CommunityEngagement@handweaversofboulder.org

Are people comfortable with Google Drive? Other thoughts on platforms for sharing info.