



HGB Community Engagement

MAY 9, 2024

Agenda

Updates

February 22 - Our Lands to Your Hands—YAY, this went great

March 14 – Elementary School STEAM night—Weather disruption

May 2 – Waldorf School, Alice demo spinning

Farmers Market Tables:

Saturday 6/22 Boulder

Wednesday 7/10 Boulder

Saturday 8/24 Longmont

Fiber Fest – Saturday, 7/27

New requests/issues:

Angella Dierks doing program on April 29

Next meeting- ?

Note taker- Jane M

In attendance: Sue H-S, Margaret T, Denise P, Joanne G, Jane M, Jane P, Karen L-P, Alice I, Cathy R

Projects/events for 2024

1. FiberFest—Saturday, July 27, 10am-2pm
2. Our Lands to Your Hands—Completed
3. School STEAM Night on March 14, 5:30-7:00pm—unable to participate in rescheduled event
4. Waldorf School: Alice reported that she spent 90 minutes covering a detailed list of things requested by the teacher. She questioned whether it was a good format since there were many things to cover in a short time. The kids enjoyed it and were very hands on. It is worth doing again if requested, but try to have the agenda set by more by HGB. The school had many supplies and students had visited sheep at Cathy Bickell's the day before.
5. Farmers Market on Wednesdays and Saturdays. 3 dates, June, July, August
6. Demos at Show and Sale
7. What's next?!!

FiberFest Update by Jane P

Application to the city is mostly complete we have the go-ahead to start planning.

Saturday, July 27 in Central Park (south of the ditch)

Jane P is point person and will form a working committee; 17 people signed up at the day guild meeting

Total cost for FiberFest 2019 was about \$3,000, including a \$1,000 donation to the library and time for Schacht employees to prep looms. We hope to engage HGB members in preparation. There is a \$300 grant available from Fiber Art Now. Deadline is April 15. There are sufficient funds in the Schacht Outreach Fund.

5-10 booths; Community partners need to be identified by July 1 for our application with the city. In discussion with Building 61 (library) and CU Museum. Plans include a crochet booth—Margaret T and Jane M will run; HGB study groups will be invited to lead activities. Maybe a rag weaving activity. Jane P will do cards and banners that include Schacht and HGB. Marketing materials should be ready to distribute at June 22 Farmers Market table. Committee meeting will be set up soon.

continued Business

Request for guild members to teach classes. Should we have a resource list that potential instructors could put themselves on?—Was discussed at last board meeting, but no format decided on. Denise will pass a sign-up sheet at the 5/13 and 14 meetings. We should also put a note in the Beat.

Create a mission statement for community outreach—One suggestion from Jane M

Design a banner—hit some bumps; a sale banner is available to use for CO Weavers Day

Revisit website needs—work on this ‘behind the scenes’ for the next few months by gathering links and creating content to be accessed by QR codes. e.g. how to make a cardboard loom. Alice and Jane M will work on this over the summer

Turn over leadership of committee when Cathy assumes president role mid-May. Jane M has stepped up to do this. Karen Lord-Paris will accelerate her role in programs to free up Jane’s time.

Farmers Markets will likely need 2 shifts of 2-3 people. Topics/content TBD

Mission Statement

HGB Statement: The mission of Handweavers Guild of Boulder is to explore the lore and techniques of handweaving and related textile arts and crafts, and to stimulate interest in these media.

Community Engagement Statement: Through community outreach, education, demonstration and collaboration, we aim to enrich lives of all ages, promote cultural heritage, and empower individuals of all backgrounds to engage with and contribute to the vibrant world of textile arts.

This suggestion from Jane M was well received. Digital efforts to make it more succinct were unsuccessful, so we can decide if we want to begin to use it on the website, communications, and printed materials.

New Business

June 22 Junkyard Social Club is having an event on engaging with community. Denise will attend to learn how HGB can collaborate on bigger community art projects. They have also offered space if we would ever like to present activities there.

The new NoBo public library will have a maker space. They will be focusing on a single topic/medium at a time and their first will likely be fiber/textiles. They will be looking to hire instructors to offer free programs for the community. Jane P is talking with them.

While all guild members are encouraged to engage with the public, how can we bring them into the committee and capture the data for presentations. This concept includes demos at the Show and Sale so that they can be scheduled and promoted.

What worked and what didn't this year?

-People were happy with meeting and organization. Ready to take on more next year. How can the people on the committee who don't attend meetings be encouraged to engage more deeply?

-How can we be more proactive to reach our targeted audience. Generally we want to have 1 or 2 bigger recurring events each year such as Our Lands to your Hands. How do we identify them? Fiber Fest should be every other year.

What's next?

Overlap with Programs as we think about having presenters engage with community members outside of the guild membership.

Future meetings

Monthly zoom meetings, with twice annual in-person meetings. Do you want to meet in person in May or June?

We will meet on the Thursday before the guild meetings at 9:30 am. We know this is a challenge for some people, but will be diligent in getting notes out to the membership.

Follow-up

Send email to me letting me know what you'd like to do or know more about or add to the ideas we discussed today

CommunityEngagement@handweaversofboulder.org