New to the HGB Fiber Art Show & Sale? - Part 2

The 2023 HGB Fiber Art Show & Sale Committee has been hard at work creating a new website experience for participants. Artists voiced their needs and the Sale Committee responded.

The Rules & Regulations document is the authoritative guide for all things Show & Sale related - while the website provides a valuable companion online resource.

Proper Prior Planning
The best experience is often the result of investing time to become acquainted with the website.

Recommendations for a Better Experience
- **Browsers** - Chrome and/or Firefox recommended
- **Devices** - Best viewed on a tablet, laptop or desktop
- **Start Now** - What are you waiting for?
  Poke around the website. Click a few links in the Beat.
- **Ask Questions** - Not sure who to ask?
  Email questions to salehelp@handweaversofboulder.org and it will be routed to the appropriate individual.
- **Get More Help** - Require face-to-face assistance?
  Take advantage of in-person assistance from Standards, Sale Tech, WhenToWork, ADE and Publicity Committees at upcoming Guild meetings.

Still not sure where to begin?
Start at the beginning by visiting the New to the Show & Sale section of the website. Then set a comfortable pace to branch out to tutorials and videos.

The Process, More or Less
Visit a more detailed walk through here

- **New for 2023** - Three new Show & Sale webpages to lead you through Sale Tech, Standards, ADE, Showcase and Publicity activities.
- **Join or Renew Membership** by September 12, 2023
- **Important Dates** - review and mark your calendar

2023 Rules & Regulations
- **Read** - the Guide to everything Show & Sale related

Standard Circle Review - Before entering items in ADE
standards@handweaversofboulder.org
- **Read** - 2023 Rules & Regulations
  - Standards of Acceptance - Readiness for Sale - Tags
- **Watch** - Curious About the Sale? Sale 101: Standards
- **Bring** - items to May, September and October Guild meetings for in-person Standards Circle Review
- **Check** - Upcoming Events for dates and more information

Artist Data Entry Program - ADE
salehelp@handweaversofboulder.org
- **Read** - detailed ADE Information (member area)
- **Save** - Email with PIN and password - July 1
- **Add** - items to inventory

WhenToWork - W2W
saleshiftsmgr@handweaversofboulder.org
- **Read** - Shift Requirements in Rules & Regulations
- **Watch** - Sale 101: Sale Shifts
- **Save** - Email with ID and password - August 15
- **Sign Up** - for shifts beginning August 15
- **Train** - specific training may be required for shifts including Standards, Computer Entry, and Cashiering

More Information on the website
- Readiness for Sale - display specifications
- Prepare Inventory for Check-In
- Check-In and Check-Out documents

Promote the Show & Sale
salepub@handweaversofboulder.org
- Distribute printed materials
- Share - social media and email resources
**In-Person Show & Sale Committee Assistance at September & October Guild Meetings**

Day Meetings - 8:30-9:30am  
September 11, 2023 & October 9, 2023  

Evening Meetings - 6:00-7:00pm  
September 12, 2023 & October 10, 2023  

Standards Review Circle - Sale Tech - W2W - Publicity  
Have a question or two about participating in the 2023 HGB Fiber Art Show & Sale?  
Here’s four chances to have those questions answered.  
[Link to full details](#)  

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**To Everything There is a Season**

2023 HGB Fiber Art Show & Sale Juried Showcase Theme  
- How are the seasons reflected in your fiber art?  
- Do you have a favorite season or time of year?  
- How do the seasons influence all things including your desire and inspiration to create.  

September 1, 2023 - Applications Open  
October 1, 2023- Applications Close  

Juror - Jennifer Miller  
2023 Showcase Manager - Janet Strickler  

**From the Sale Chair Desk**

It’s not too early to be entering your fiber art into the HGB Fiber Art Show & Sale. The Summer Beat, this Beat issue, and the HGB website all contain important information from entering your Sale items in ADE, to various areas to volunteer, how many work shifts you need, or details on the Showcase and how to input your Showcase entry by October 1.

Please read the 2023 Rules & Regulations carefully as there is new information regarding requirements since last year’s Sale.

Have you embarked on a new fiber craft this past year? The Standards Committee will be available at the September and October day and evening meetings to review your items prior to the Sale.

Hope you are busy being creative with fiber!  
- Babs Herrli, salechair@handweaversofboulder.org  

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**SPREAD THE WORD**

Publicity Committee

The Show & Sale Publicity Committee provides supporting resources allowing every member to actively participate in effective and relatively painless promotional efforts.

Visit and Share hgbsale.org

Visit and share hgbsale.org—the public-facing website for the Show & Sale. The site provides a visual trip to the Sale and offers an expanded overview of what can be anticipated as either attendee or participant.  
- Share hgb-sale.org on Facebook!  
- Share the link to hgb-sale.org - Show & Sale website

Printed Materials - Postcards - Business Cards - Posters  
- Pick up at September or October Meetings

Porch-Pick-Up Locations  
Link to 24/7 self-service locations in Boulder - Lafayette - Longmont - Westminster

Social Media and Email Resources

Social media banners and text for emails are available to make it easier to share information with your friends, clients, and social media accounts.  
- Share HGB Facebook posts!  
[Link to 2023 Social Media and Email Resources](#)  

Need more materials? Have questions?  
Publicity Coordinator - Tsy Schupack  
salepub@handweaversofboulder.org

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Volunteer Opportunity - Membership and Information Table

Volunteering to staff the Membership and Information Table at the Show & Sale is ideal for those members seeking shorter shifts and who do not require earned shift credit hours.

Sign up for 2-hour shifts at the September and October Guild meetings. Questions or wish to sign up through email?  
Contact the Sale Chair Babs Herrli for more information.
## 2023 Rules & Regulations

**Highlights - Advisories & Updates of Consequence**
Each year the Rules & Regulations document is reviewed and updated. It is important to read the entire document to more easily participate in the Show & Sale.

### Member Eligibility - Shift Requirements
- Shift requirements are determined by the number of items or total dollar amount of inventory. The dollar amount levels have been increased to better reflect the current pricing of inventory items.

### Standards of Acceptance - Readiness for Sale
- **Tags** - The holes in the tags should be round. Tags should be fresh, clean and at least the size and weight of a standard 2” x 3.5” business card.
- **Care and Content Tags** - all items must have care and content clearly labeled.
- **Any non-fiber item or component** - content label must include all ingredients, including fiber-encased soap.
- **Jewelry and other small items** - all display cards should be well-made and sturdy enough to support the item while freestanding or leaned in a basket.

### Artist Data Entry Program - ADE
- **Unique inventory number** - each item must be entered into ADE and receive a unique inventory number.
- **Barcode labels** - must be in the format printed by the Artist Data Entry program.
- **Inventory Sheets** - must be printed from the ADE program. Screen captures and images are not acceptable.

### Item Classification List
- Carefully review *all* classifications before entering items in ADE as some are new and some have been revised.
- 12 - Revised - Belt, Strap, Band - includes yoga straps
- 30 - Revised - Cape - includes veils, oversized shawls
- 51 - New - Potholders/Trivets
- 53 - Revised - Vessels - both functional and decorative
- 57 - Revised - Pillows/Pillowcases
- 65 - Revised - Ornamental Table/Dresser Accessories
- 75 - Revised - includes soap encased in fiber
- 88 - Revised - includes fabric needle case, tool roll
- 97 - New - Handkerchief

### Technique List
- **Applique** - definition update
- **Provisional Item: Kits** - please read carefully and contact Standards Coordinator for review
- **Frame/Loom/Machine Knitting** - definition update