

HGB FIBER ART SHOW & SALE ESTABLISHED 1971

NOVEMBER 1-5, 2023 • Daily 10-6 • Sunday 10-3
Boulder County Fairgrounds • Longmont • Colorado
www.hgbsale.org



New to the HGB Fiber Art Show & Sale? - Part 2

The 2023 HGB Fiber Art Show & Sale Committee has been hard at work creating a new website experience for participants. Artists voiced their needs and the Sale Committee responded.

The [Rules & Regulations](#) document is *the authoritative guide* for all things Show & Sale related - while the [website](#) provides a valuable companion online resource.

Proper Prior Planning

The best experience is often the result of investing time to become acquainted with the [website](#).

Consider becoming familiar with the site by making several shorter visits that may be more manageable than trying to take in everything all at once.

Recommendations for a Better Experience

- **Browsers** - Chrome and/or Firefox recommended
- **Devices** - Best viewed on a tablet, laptop or desktop
- **Start Now** - What are you waiting for?
Poke around the [website](#). Click a few links in the Beat.
- **Ask Questions** - Not sure who to ask?
Email questions to salehelp@handweaversofboulder.org and it will be routed to the appropriate individual.
- **Get More Help** - Require face-to-face assistance?
Take advantage of in-person assistance from Standards, Sale Tech, WhenToWork, ADE and Publicity Committees at upcoming Guild meetings.

Still not sure where to begin?

Start at the beginning by visiting the [New to the Show & Sale](#) section of the website. Then set a comfortable pace to branch out to tutorials and videos.

2023 HGB Fiber Art Show & Sale Committee

Sale Chair - Babs Herrli

Publicity Coordinator - Tsy Schupack

Sale Tech Coordinator - Selena Billington

Standards Coordinator - Avedan Raggio

Artist Data Entry Program (ADE) - Jana Wagner

WhenToWork - Wendy Hall

The Process, More or Less

Visit a more detailed walk through here

- **New for 2023** - Three new Show & Sale webpages to lead you through Sale Tech, Standards, ADE, Showcase and Publicity activities.
- **Join or Renew Membership** by September 12, 2023
- **Important Dates** - review and mark your calendar

2023 Rules & Regulations

- **Read** - the Guide to everything Show & Sale related

Standard Circle Review - Before entering items in ADE

standards@handweaversofboulder.org

- **Read** - 2023 Rules & Regulations
- Standards of Acceptance - Readiness for Sale - Tags
- **Watch** - Curious About the Sale? Sale 101: Standards
- **Bring** - items to May, September and October Guild meetings for in-person Standards Circle Review
- **Check** - Upcoming Events for dates and more information

Artist Data Entry Program - ADE

salehelp@handweaversofboulder.org

- **Read** - detailed ADE Information (member area)
- **Save** - Email with PIN and password - July 1
- **Add** - items to inventory

WhenToWork - W2W

saleshiftsmgr@handweaversofboulder.org

- **Read** - Shift Requirements in Rules & Regulations
- **Watch** - Sale 101: Sale Shifts
- **Save** - Email with ID and password - August 15
- **Sign Up** - for shifts beginning August 15
- **Train** - specific training may be required for shifts including Standards, Computer Entry, and Cashiering

More Information on the website

- Readiness for Sale - display specifications
- Prepare Inventory for Check-In
- Check-In and Check-Out documents

Promote the Show & Sale

salepub@handweaversofboulder.org

- Distribute printed materials
- Share - social media and email resources

SHOWCASE - CALL FOR ENTRY

To Everything There is a Season

2023 HGB Fiber Art Show & Sale Juried Showcase Theme

- How are the seasons reflected in your fiber art?
- Do you have a favorite season or time of year?
- How do the seasons influence all things including your desire and inspiration to create.

September 1, 2023 - Applications Open

October 1, 2023- Applications Close

Juror - Jennifer Miller

2023 Showcase Manager - Janet Strickler

From the Sale Chair Desk

It's not too early to be entering your fiber art into the HGB Fiber Art Show & Sale. The *Summer Beat*, this Beat issue, and the [HGB website](#) all contain important information from entering your Sale items in *ADE*, to various areas to volunteer, how many *work shifts* you need, or details on the *Showcase* and how to input your *Showcase entry* by October 1.

Please read the [2023 Rules & Regulations](#) carefully as there is new information regarding requirements since last year's Sale.

Have you embarked on a new fiber craft this past year? The [Standards Committee](#) will be available at the September and October day and evening meetings to review your items prior to the Sale.

Hope you are busy being creative with fiber!

- Babs Herrli, salechair@handweaversofboulder.org

In-Person Show & Sale Committee Assistance at September & October Guild Meetings

Day Meetings - 8:30-9:30am

September 11, 2023 & October 9, 2023

Evening Meetings - 6:00-7:00pm

September 12, 2023 & October 10, 2023

Standards Review Circle - Sale Tech - W2W - Publicity

Have a question or two about participating in the
2023 HGB Fiber Art Show & Sale?

Here's four chances to have those questions answered.

[Link to full details](#)



SPREAD THE WORD

Publicity Committee

The Show & Sale Publicity Committee provides supporting resources allowing every member to actively participate in effective and relatively painless promotional efforts.

Visit and Share hgbsale.org

Visit and share hgbsale.org—the public-facing website for the Show & Sale. The site provides a visual trip to the Sale and offers an expanded overview of what can be anticipated as either attendee or participant.

- **Share** hgbsale.org on Facebook!
- **Share** the link to hgbsale.org - Show & Sale website

Printed Materials - Postcards - Business Cards - Posters

- **Pick up** at September or October Meetings

Porch-Pick-Up Locations

[Link to 24/7 self-service locations](#) in Boulder - Lafayette
- Longmont - Westminster

Social Media and Email Resources

Social media banners and text for emails are available to make it easier to share information with your friends, clients, and social media accounts.

- **Share** HGB Facebook posts!

[Link to 2023 Social Media and Email Resources](#)

Need more materials? Have questions?

Publicity Coordinator - Tsy Schupack

salepub@handweaversofboulder.org

Volunteer Opportunity - Membership and Information Table

Volunteering to staff the Membership and Information Table at the Show & Sale is ideal for those members seeking shorter shifts and who do not require earned shift credit hours.

Sign up for 2-hour shifts at the September and October Guild meetings. Questions or wish to sign up through email?

Contact the Sale Chair Babs Herrli for more information.

Important Dates

- **June 1 - Join or Renew Membership**

Link to online application or download printable copy

- **July 1 - Artist Data Entry Program opens**

Link to - ADE - inventory information

Check email for activation notice and instructions

- **August 15 - WhenToWork shift sign up opens**

Link to Sale Shift Sign Up information

Check email for login information and instructions

- **September 1 - Juried Showcase applications open**

Link to online application information

- **September 11-12 - Guild Day & Evening Meetings**

Show & Sale Committee available - Standards Circle Review

- **September 12 - Paid Membership Deadline**

Last day to join/renew to participate in the Show & Sale

- **October 1 - Juried Showcase applications close**

Link to online application information

- **October 10 - WhenToWork - shift removal closes**

Last day to change or cancel shift reservations

- **October 9-10 - Guild Day & Evening Meetings**

Show & Sale Committee available - Standards Circle Review

- **October 16 - Check-In Appointment Request Deadline**

Appointments required for inventories of 200+ items -

checking in more than one inventory - arriving after 5:30pm

- **October 26 - ADE - inventory entry deadline**

Inventory must be entered by midnight

- **October 30 - Show & Sale Check-In**

Inventory Check-In 2:00-6:00pm

Appointments required for inventories of 200+ items -

checking in more than one inventory - arriving after 5:30pm

- **November 2 - Show & Sale Friday Late Check-In**

Late inventory check-in 9:00-11:00am

- **November 5 - Show & Sale Check-Out**

Appointment required for checking out after 6:00pm

Quick Links

- **2023 - Important Sale Dates** - Link
 - **2023 - Show & Sale Documents** - Link
 - **2023 - Show & Sale - Rules and Regulations** - Link
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2023 Rules & Regulations

Highlights - Advisories & Updates of Consequence

Each year the Rules & Regulations document is reviewed and updated. It is important to read the entire document to more easily participate in the Show & Sale.

Member Eligibility - Shift Requirements

- Shift requirements are determined by the number of items or total dollar amount of inventory. The dollar amount levels have been increased to better reflect the current pricing of inventory items.

Standards of Acceptance - Readiness for Sale

- **Tags** - The holes in the tags should be round. Tags should be fresh, clean and at least the size and weight of a standard 2" x 3.5" business card.
- **Care and Content Tags** - all items must have care and content clearly labeled.
- **Any non-fiber item or component** - content label must include all ingredients, including fiber-encased soap.
- **Jewelry and other small items** - all display cards should be well-made and sturdy enough to support the item while freestanding or leaned in a basket.

Artist Data Entry Program - ADE

- **Unique inventory number** - each item must be entered into ADE and receive a unique inventory number.
- **Barcode labels** - must be in the format printed by the Artist Data Entry program.
- **Inventory Sheets** - must be printed from the ADE program. Screen captures and images are not acceptable.

Item Classification List

- Carefully review *all* classifications before entering items in ADE as some are new and some have been revised.
- 12 - Revised - Belt, Strap, Band - includes yoga straps
- 30 - Revised - Cape - includes veils, oversized shawls
- 51 - New - Potholders/Trivets
- 53 - Revised - Vessels - both functional and decorative
- 57 - Revised - Pillows/Pillowcases
- 65 - Revised - Ornamental Table/Dresser Accessories
- 75 - Revised - includes soap encased in fiber
- 88 - Revised - includes fabric needle case, tool roll
- 97 - New - Handkerchief

Technique List

- **Applique** - definition update
 - **Provisional Item: Kits** - please read carefully and contact Standards Coordinator for review
 - **Frame/Loom/Machine Knitting** - definition update
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